

# United Society of Baja California Communicator

## Ad Rates & Sizes

Rates are for 12 issues.

Ad size must stay the same; however,  
content can be changed.

We will also consider placement for 6 months.

**See last page for specifications.**

1/8 page  
1 $\frac{7}{8}$ " x 3 $\frac{1}{16}$ "  
\$120.00

1/4 page horizontal  
1 $\frac{7}{8}$ " x 6 $\frac{1}{4}$ "  
\$204.00

1/2 page horizontal  
3 $\frac{13}{16}$ " x 6 $\frac{1}{4}$ "  
\$384.00

1/2 page vertical  
7<sup>3</sup>/<sub>4</sub>" x 3<sup>1</sup>/<sub>16</sub>"  
\$384.00

1/6 page  
2<sup>1</sup>/<sub>2</sub>" h x 3<sup>1</sup>/<sub>16</sub>" w  
\$162.00

full page  
7<sup>3</sup>/<sub>4</sub>" h x 6<sup>1</sup>/<sub>4</sub>" w  
\$720.00

1/4 page vertical  
3<sup>13</sup>/<sub>16</sub>" h x 3<sup>1</sup>/<sub>16</sub>" w  
\$204.00

# Specifications

Prepared ads should be submitted in digital format  
JPG or PDF files — 300 dpi — color and/or grayscale  
Color is used in electronic distribution (e-mail & our website)  
grayscale is used in printed copies.

If needed, we can design your ad for you. Contact us.

## Deadlines:

For prepared ads: the 15th of the month prior to month of publication

For ads needing layout: the 6th of the month prior to month of publication

All ads must be accompanied by a contact name and telephone number.

# Contact

Dave Eliot, Editor

dave.eliot@gmail.com

In Mexico 661.100.6240

From the U.S. 619.488.3303

# Payments

Payment must be in U.S. dollars and is due when ad is submitted

Make checks payable to USBC

Mail to P.O. Box 439030 #168, San Ysidro, CA 92143

